



Make your Financial Journey Easier with the Right Partner



LET YOUR MONEY
 GROW WITH
 THOROUGH
 S I P
 Systematic
 Investment
 Plan

Invest in Equity Mutual Funds through SIP

**DO YOU
KNOW?**

Monthly Household* Expenses

If your Current monthly household* expenses are **Rs. 35,000 p.m.** then after **20 years** your monthly household expenses will be **Rs. 1,12,249 p.m.** to maintain the same lifestyle

Child Education# Expenses

A higher education# for your child which currently costs **Rs. 5 Lakh** could cost over **Rs. 18 Lakh** after **11 years!**

*at inflation of 6% #at inflation of 9%
source: RBI

Inflation is a biggest concern for all your future expenses.

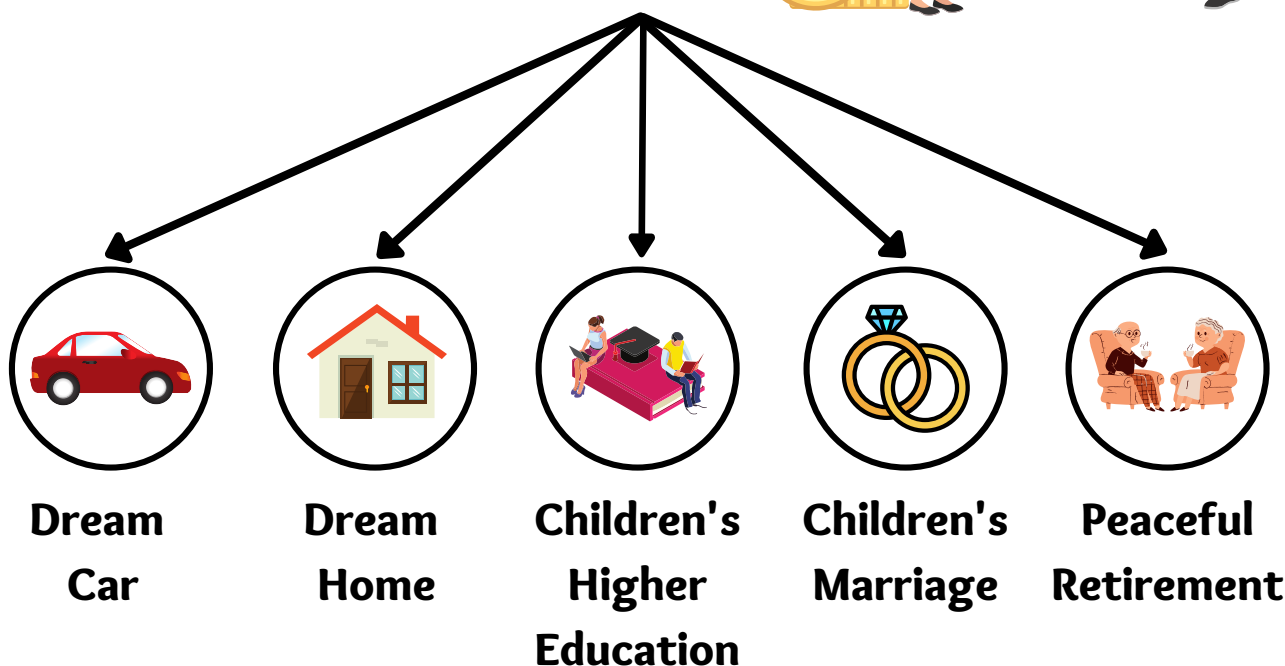
Invest for long term through SIP to fulfill all your goals despite this roadblock.



Your Financial Goals

There are 3 types of Financial Goals:

1. Short-term goals
2. Mid-term Goals
3. Long-term Goals



Just like you plan for your monthly expenses, do the same for your investments also.

Invest through SIP to achieve all your Financial goals.



MAKE THE BEST USE OF POWER OF COMPOUNDING USING 3 WAYS

01

**Start
Investing
Early**

02

**Invest in
Right
Asset
Class**

03

**Invest
Regularly
For
Long term**

**DID
YOU
KNOW?**

Value of ₹1 at the rate
of **15%** Compounding

will be

After 5 Years

₹2

After 15 Years

₹8

After 10 Years

₹4

After 30 Years

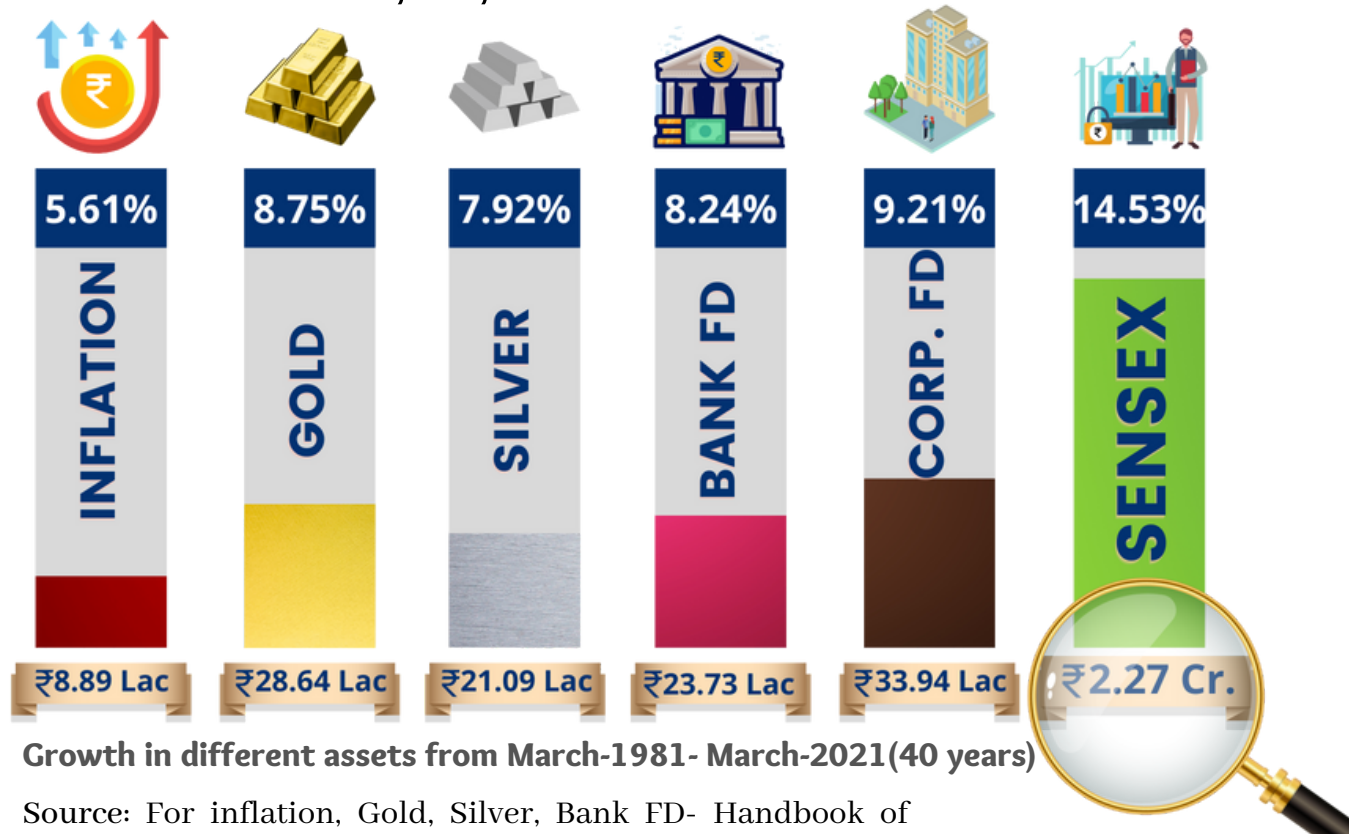
₹64



Give your invested money
the maximum time you can
to take the most benefit of
Power of Compounding

Returns of Different Asset-Class

Growth of ₹ 1,00,000 in different asset-class

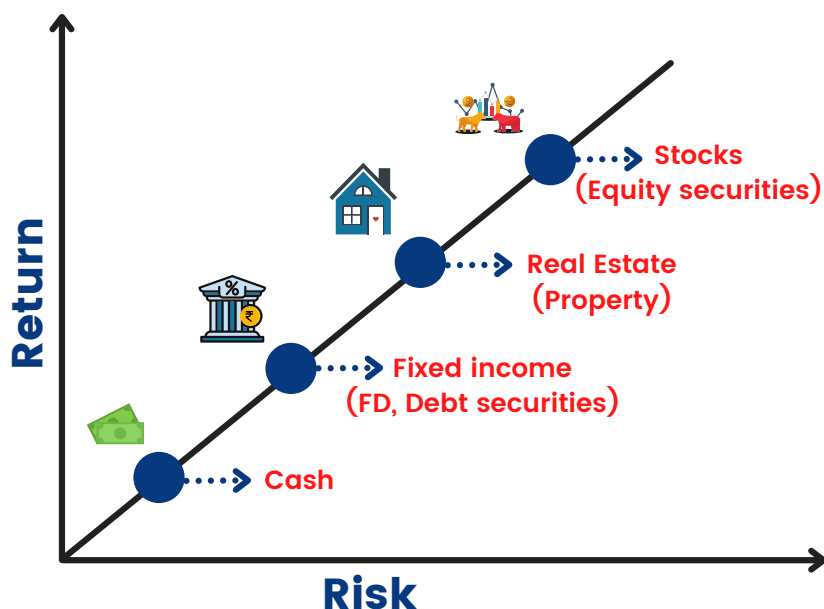


Growth in different assets from March-1981- March-2021(40 years)

Source: For inflation, Gold, Silver, Bank FD- Handbook of statistics in Indian Economy, RBI For Sensex- bseindia.com

For Corp. FD- assumed at 1% higher than Bank FD

Risk-Return Profile of different Asset- Class



Get the benefit of **High return potential of Equity Market** compared to other asset class by investing in Equity Mutual funds through **SIP**

SIP Benefits



Disciplined
Way of
Investing



Rupee Cost
Averaging



Power of
Compounding



Investment
Convenience



Less
Paperwork



Affordable



Long term
wealth
creation



Tax saving
U/S 80C with
ELSS



High
Liquidity



Flexibility



Better
investment
returns than FD



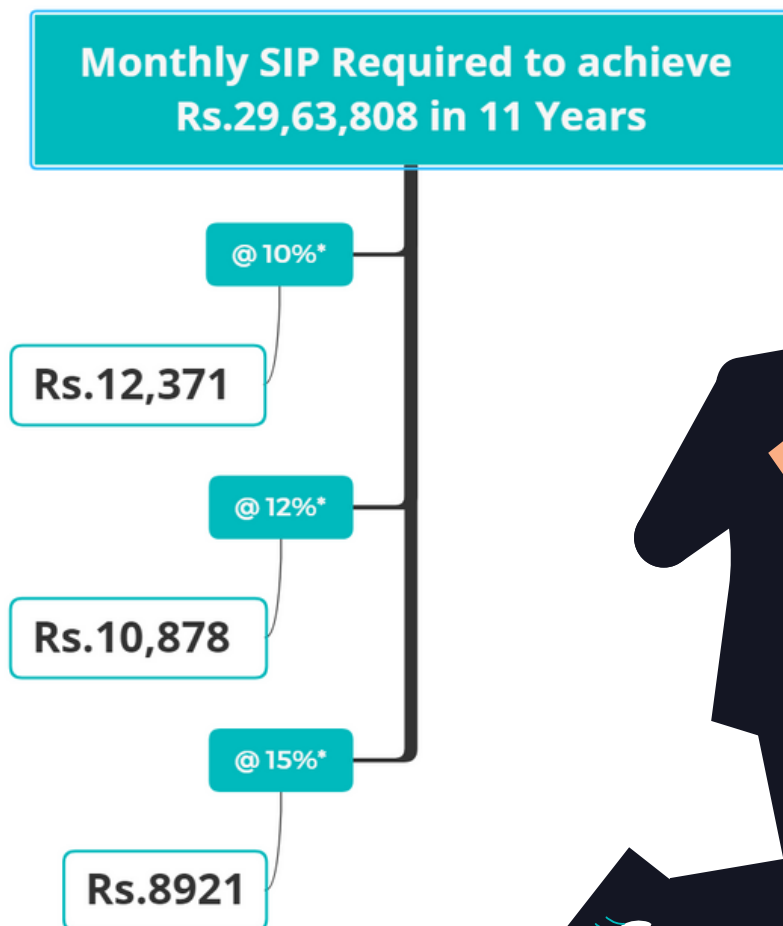
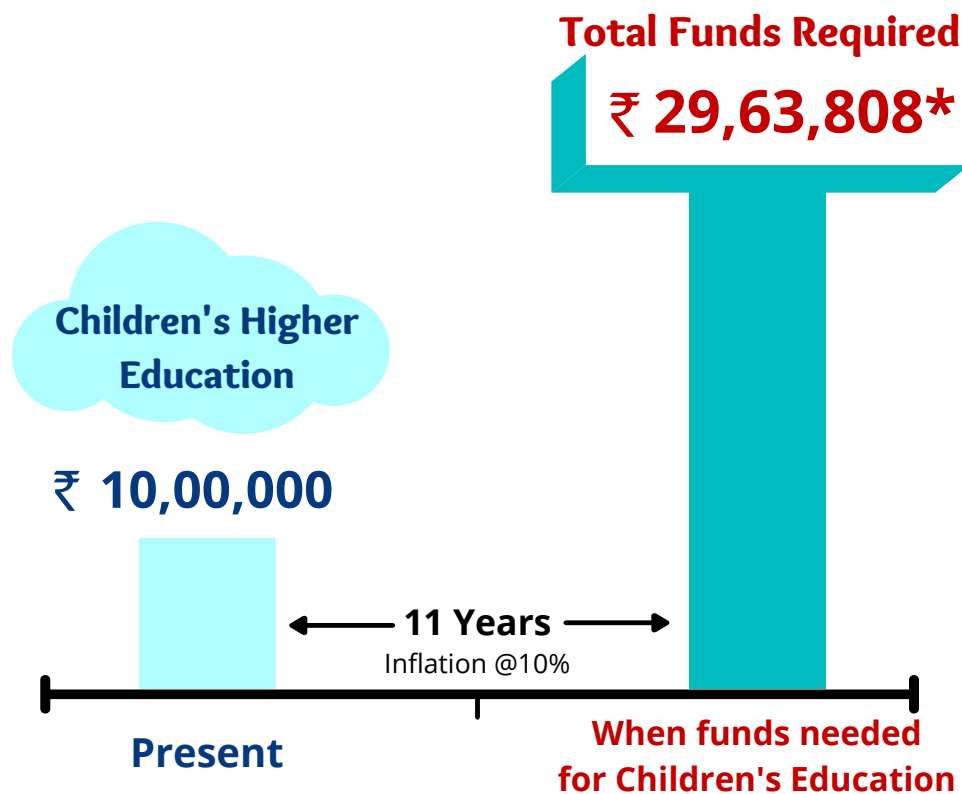
No need to
time the
market



These are **several benefits to the investors** who use **SIP** in mutual funds, and one of the **most beneficial feature** is **owning more stocks** in **smaller quantities** and **at lesser prices**.



Create a Fund for your CHILDREN'S FUTURE EDUCATION

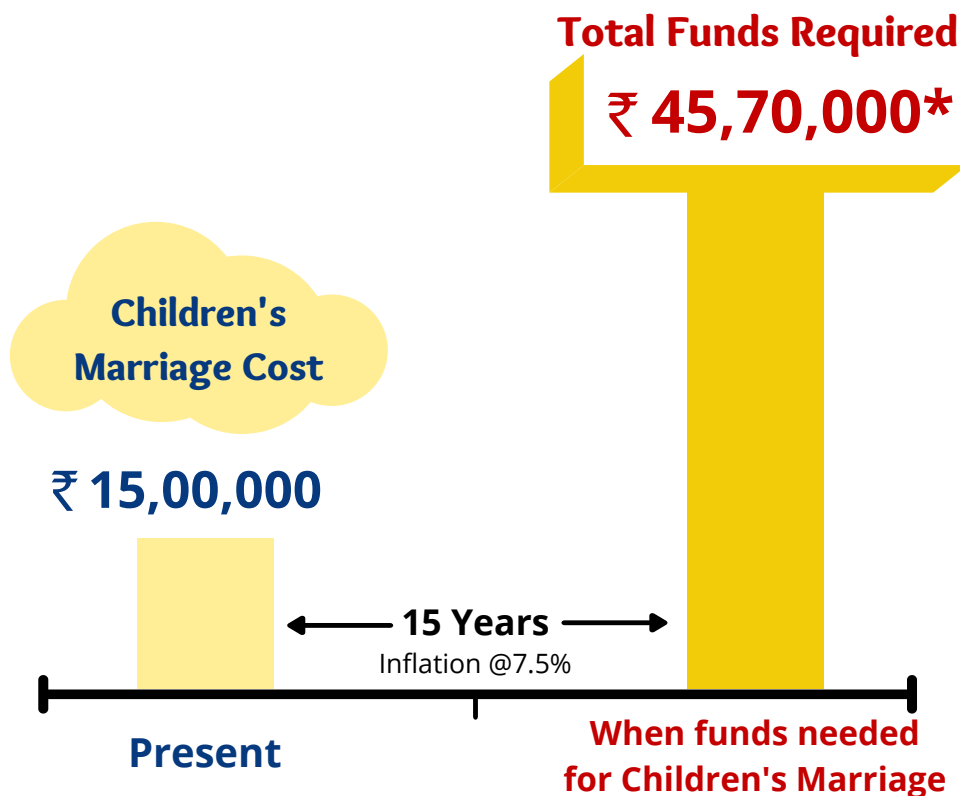


Source: internal research

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



Create a Fund for your CHILDREN'S MARRIAGE



Monthly SIP Required to achieve Rs.45,70,000 in 15 Years



@ 10%*

Rs.11,000

@ 12%*

Rs.9100

@ 15%*

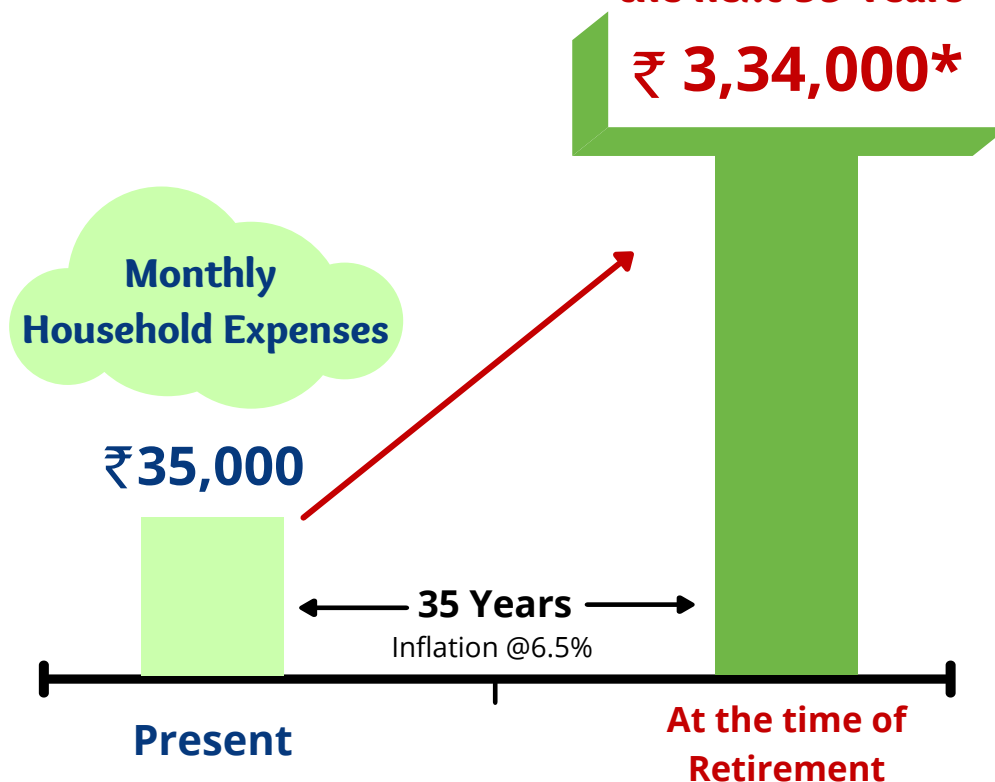
Rs.6800



Create a Fund for your HAPPY AND PEACEFUL RETIREMENT

Monthly Expenses will
grow 8-9 times in
the next 35 Years

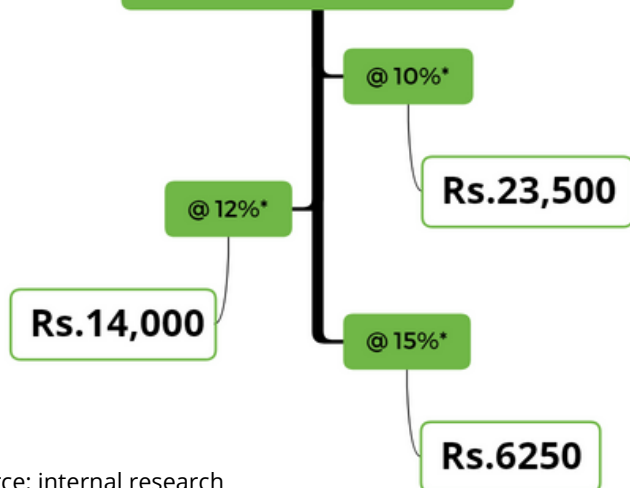
₹ 3,34,000*



Total Retirement Fund required to meet post retirement expenses (if invested @ 8%) is **₹8.8 Cr.**

**Monthly SIP
Required to
achieve Rs.8.8
Crore in 35 Years**

*Assumptions:
Current Age- 35 Years
Retirement Age: 65 Years
Life Expectancy: 90 Years



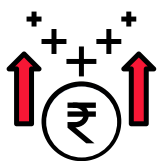
SIP Top-up

A **Top-up SIP** allows you to **increase SIP amount annually**. The SIP Top-up amount can be specified as a **percentage** or a **fixed amount** every year over the original SIP amount.

With times your income level change due to annual increase in salaries or business income etc. and so you may have **surplus money** available to invest.

You can use the **SIP top-up option** to meet the major fund requirement for **children's education** and **marriage** and for your **own retirement** early by adding little amount ever year to your existing investments.

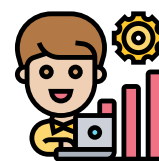
Key Advantages of Top-up SIP:



Helpful in Fighting Inflation



Helps in reaching financial goals faster



Operational Convenience



Faster Wealth Building



Useful when current corpus is low

A **Top-up SIP** can help you **build a superior corpus faster** and **accelerate** the journey to **reach your goals sooner**.





How

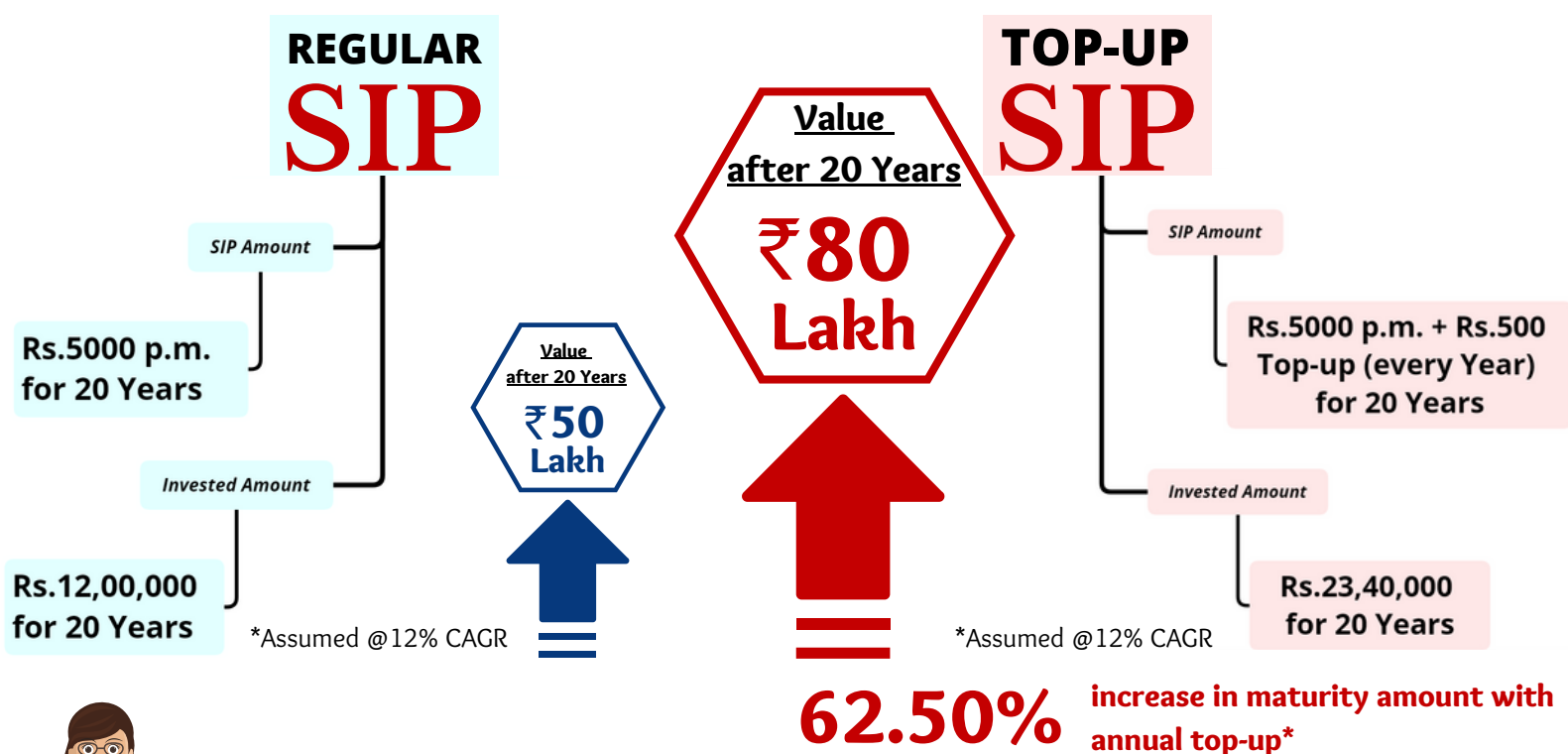
SIP Top-up Works?

Normal SIP

Investment per Month	Rs.5000 p.m.
Total Investment	Rs.12 Lakhs
Period	20 Years

SIP-Top Up

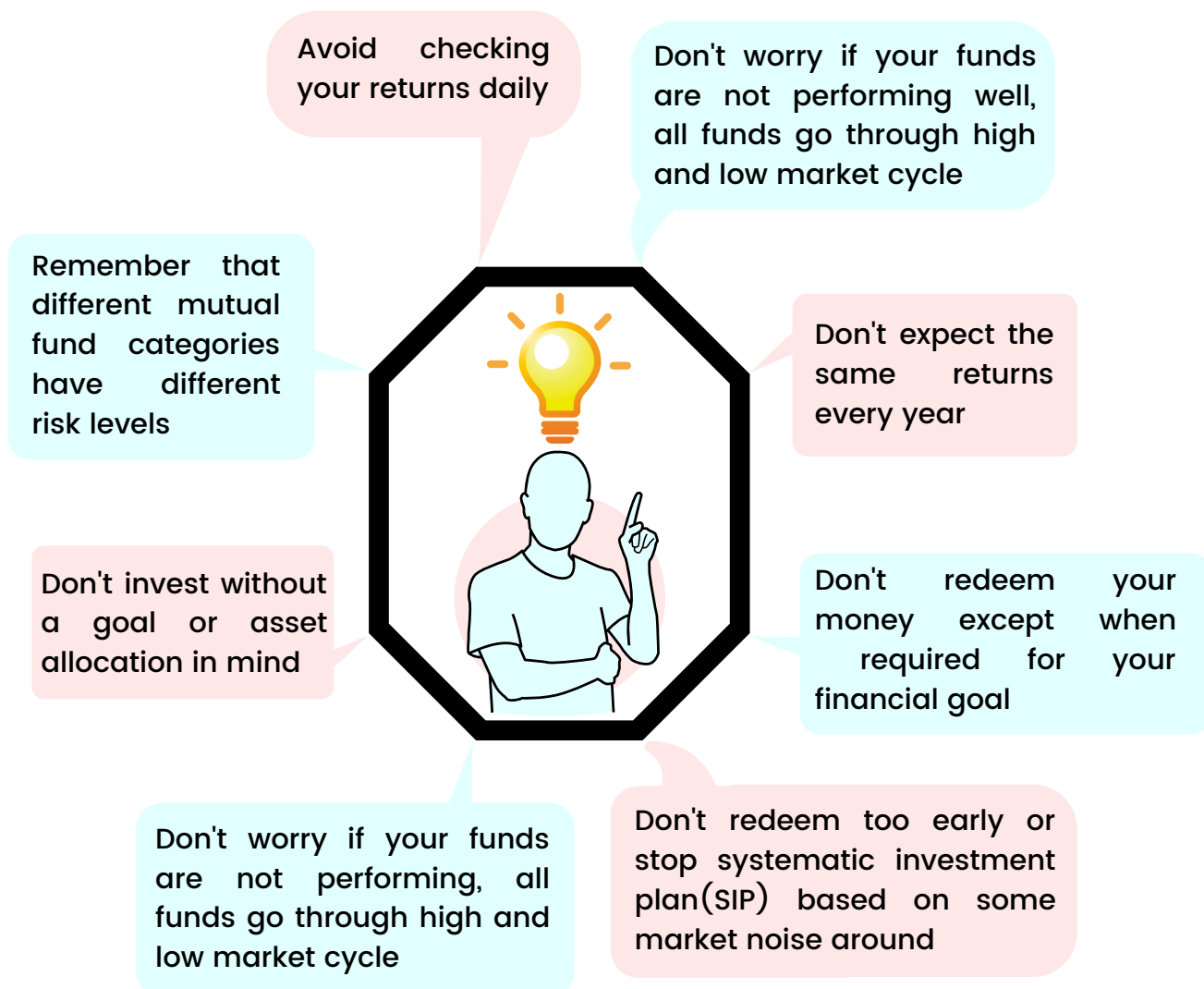
Investment per Month	Initially Rs.5000 p.m., & after that 10%(Rs.500) top-up every year
Total Investment	Rs.23.4 Lakhs
Period	20 Years



Thus, you can **achieve your financial goals *earlier*** or **create *more corpus*** in the same time period if you ***top-up your SIP every year*** for a fixed amount or a percentage amount.



IMPORTANT THINGS TO KEEP IN MIND



Disclaimer: The figures and projections are for illustrative purpose only. The results/situation may or may not realise in the future. Mutual Fund investments are subject to market risk, read all scheme related documents carefully before investing. Past performance may or may not repeated in future.





CONTACT US **TO START YOUR** **INVESTMENT JOURNEY WITH US**



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